



mezzanine project

Here they are... the first four discs in the *Mezzanine* series.
Please give them a listen!

Each disc contains:

- A radio song
- Mezzanine vignette (various versions)
- Song intros

RADIO SINGLE

Some stations will:

- add one song a week to their playlists
- select one or two songs only
- provide spot play for each song
- provide spot play and ask for listener response
- prefer to air one of the vignettes

VIGNETTE

The vignette comes in three versions hosted by Nathan Green.

Some stations will program the series starting with disc 1, 2, 3, then 4), and:

- schedule the 90 sec vignettes in all day parts daily (Version 1)
- broadcast the longer version with melded song as a special feature once a day, or more often (Version 2)
- Badge the vignette as their own. For example, *Jay FM presents Mezzanine* (version 3).

FEEDBACK PLEASE

How you use these is up to you.

Please let us know how you use Mezzanine. It will help us to help you. wes@woodlandsmedia.com

